

11 July 2024

Appointment of Chairman-elect

Infomedia (ASX:IFM) today provides an update on the composition of its Board. This includes plans for an orderly succession of the Chairman role, to be filled by the appointment of an additional independent Non-Executive Director.

Mr Bart Vogel intends to retire from the role of Chairman at the conclusion of the company's next Annual General Meeting having served on the Board for three terms following his appointment in 2015. Mr Vogel has led the Infomedia Board over the past eight years as Chairman during a transformational period for the business. Under his leadership the product suite has diversified, the international footprint has grown while revenue and Cash EBITDA have doubled.

Mr Jon Brett has been selected to join the Board effective 11 July 2024 and to succeed Mr Vogel as the Company's Independent Chairman at the conclusion of Infomedia's AGM on 19 November 2024.

Mr Brett worked as an executive director of Investec Wentworth Private Equity Limited, and an executive of Investec Bank (Australia) Limited. Mr Brett brings extensive board and management experience to IFM with a strong background in finance, technology and corporate advisory. Mr Brett is presently a non-executive director of Corporate Travel Management (ASX:CTM), a global provider of corporate travel solutions and Raiz Invest (ASX:RZI), a micro-investing and fintech platform with FUM of \$1.4bn. His former directorships include, amongst others, Deputy President of the NRMA and Vocus Group Limited from its listing on the ASX.

Infomedia Chairman, Mr Bart Vogel said, "Jon has extensive and highly relevant experience as an ASX listed company director and has been instrumental in transformation strategies for technology and other companies during and since his tenure in the private equity space. Jon played a pivotal role in the Vocus IPO and helped it grow from start-up into Australia's fourth largest telco. I am pleased to welcome Jon to the Board as Chairman-elect.

"I have been honoured to serve as Infomedia's Chairman for the past eight years. Jon joins us at an exciting time in the company's transformation journey. I look forward to working closely with my fellow Board Members on the transition in the lead up to the AGM."

Incoming Chairman-elect, Mr Jon Brett said, "I would like to thank Bart and the Board for their endorsement. I am greatly looking forward to joining the Board of Infomedia and the opportunity to contribute and work closely with management and the other Board Members to continue to execute on Infomedia's strategic priorities."

Mr Brett will stand for election as a director at IFM's 2024 Annual General Meeting scheduled to be held on 19 November 2024.

ENDS

This release was authorised by the Board of Infomedia Limited. For more information please contact:

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About Infomedia: Infomedia Ltd (ASX: IFM) is a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem. Infomedia's solutions help OEMs, NSCs, dealerships and 3rd party partners manage the vehicle and customer lifecycle. They are used by over 250,000 industry professionals, across 50 OEM brands and in 186 countries to create a convenient customer journey, drive dealer efficiencies and grow sales. Please visit Infomedia's website https://www.infomedia.com.au and YouTube channel https://www.youtube.com/infomedialtd for more information.

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