Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

| Information or documents not available now must be given to ASX as soon as available. | Information and |
|---|-----------------|
| documents given to ASX become ASX's property and may be made public. | |

Introduced 30/9/2001.

| Nam | e of entity Infomedia Ltd |
|-----|---------------------------|
| ABN | 63 003 326 243 |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Jon Brett |
|---------------------|--------------|
| Date of appointment | 11 July 2024 |

Part 1 - Director's relevant interests in securities of which the director is the registered holder

 $In the \ case \ of \ a \ trust, this \ includes \ interests \ in \ the \ trust \ made \ available \ by \ the \ responsible \ entity \ of \ the \ trust$

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Number & class of securities | | |
|------------------------------|--|--|
| Nil | | |
| | | |
| | | |
| | | |
| | | |

⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

| Name of interest | holder | & | nature | of | Number & class of Securities |
|------------------|--------|---|--------|----|------------------------------|
| | | | | | ARI |
| | | | | | Nil |
| | | | | | |
| | | | | | |
| | | | | | |

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| N/A |
|-----|
| N/A |
| N/A |
| N/A |
| |

Appendix 3X Page 2 11/3/2002

⁺ See chapter 19 for defined terms.